# **FAITH-BASED INVESTING**



## ANSWERING THE CALL OF CHRISTIAN INVESTORS

As Christians, our faith guides how we live. It should also guide how we invest. Scripture teaches that our financial resources are a gift from God, and our stewardship of them carries eternal consequences (Ecclesiastes 5:19; Luke 16:10-12).

GuideStone® was founded in 1918 as a ministry to provide financial assistance to retired ministers and their widows. Today, we are a diversified financial services firm serving evangelical churches, ministries and individual Christians.

GuideStone Funds® diversified mutual funds that integrate Christian values with fundamental investment analysis.

## A WORLD TRANSFORMED BY CHRISTIAN INVESTING

We live in a world broken by sin and in need of restoration. While we know this world will only be fully transformed when Christ brings his Kingdom to earth, GuideStone believes Christians are called to be a light in a darkened world. One of the ways we let our light shine is by investing our financial resources in a way that honors him by investing in what he cares about — life, guarding society's most vulnerable members and caring for his creation.

Christian Investing is an approach in which Christians intentionally connect their faith with their investment decisions. We want all believers to honor the Lord with their investments and their lives, Christian ministries and individuals to have all they need to grow the Kingdom, and the Gospel to be heard throughout the world. With GuideStone, Christians can invest according to their values and make a meaningful difference in the world around them while preparing for their financial future.

GuideStone has developed a multi-faceted approach to Christian Investing.

#### CHRISTIAN VALUES SCREENING

GuideStone strives to avoid investing in companies that provide products and services that demean, harm or inhibit the image of God from thriving.

Specifically, GuideStone does not invest in any company that is publicly recognized for offering products or services that are incompatible with the Christian values of GuideStone, including but not limited to those involving abortion, sexual immorality, alcohol, tobacco, or gambling.\*

### CORPORATE ENGAGEMENT

GuideStone engages with those companies in which we are invested to encourage and guide them in developing practices that contribute to a transformed world.

GuideStone dialogues with corporate leadership to urge positive change in their products, services, standards and practices that aim to benefit consumers, employees and the communities in which they operate.

We have also teamed up with ISS — a leading proxy advisory firm — to develop proxy voting guidelines to pursue even more active engagement with companies guiding them toward more Christ-honoring and responsible practices and influencing outcomes that align with advancing God's Kingdom on earth.

## **IMPACT**

To broaden our scope of Christian Investing, GuideStone has developed investment strategies that seek out and invest in companies and organizations that align with our three impact themes: the Sanctity of Life and Spreading the Gospel, Human Dignity and Advancement, and the Stewardship of God's Creation.

Through investing in the right organizations, our Impact Funds can create a positive impact in the world for Christ through such projects as funding church growth, providing low-cost health care to those often overlooked in society, supporting technology and services that can help reduce abortions, and enhancing the efficiency and accessibility of life-sustaining resources such as water and land.

### **OUR INVESTMENT PHILOSOPHY**

We believe attractive risk-adjusted returns can be achieved through a long-term, fundamental approach that identifies best-in-class managers and allocates capital among them — all while remaining committed to Christian values.

#### **Christian Values**

Innovative and competitive investment solutions can align with Christian **values**.

#### **Active Management**

**Active** portfolio management that brings together a wide variety of different managers with different styles can produce competitive performance over the long-term.

#### **Intentional Risk**

The Funds seek to produce risk-adjusted returns while managing portfolio risk.

#### IMPORTANT INFORMATION

\*In accordance with the Adviser's Christian values, the Funds do not invest in any company that is publicly recognized (as determined by GuideStone Financial Resources) for offering products or services that are incompatible with the Christian values of GuideStone Financial Resources, including but not limited to those involving abortion, sexual immorality, alcohol, tobacco, or gambling.

The determination of "best-in-class" is solely the opinion of the Fund's Adviser, and such opinion is subject to change. Those companies that hold leading market share positions, strong growth potential, historically good profitability, and management teams known for integrity and good corporate governance are generally considered to be "best-in-class".

There can be no guarantee that any strategy (risk management or otherwise) will be successful. All investing involves risk, including potential loss of principal.

Funds invested in accordance with the faith-based investment restrictions of GuideStone Financial Resources may not be able to take advantage of certain investment opportunities due to these restrictions, which may adversely affect investment performance.

You should carefully consider the investment objectives, risks, charges and expenses of the GuideStone Funds before investing. A prospectus with this and other information about the Funds may be obtained by calling 1-844-GS-FUNDS (1-844-473-8637) or downloading one at GuideStoneFunds. com/Funds. It should be read carefully before investing.

GuideStone Funds shares are distributed by Foreside Funds Distributors LLC, not an advisor affiliate.

## **OUR DISTINCTIVES**

In our ongoing pursuit of faith-based investing, GuideStone provides:

- A comprehensive lineup of target date, target risk, equity, fixed income, real assets/alternatives and impact mutual funds
- Access to more than 40 strategies some of which are closed to new investors — across more than 30 separate institutional investment managers
- A strong focus on intentional risk management
- A disciplined adherence to an investment mandate based on Christian values



