

## Impact — The Next Frontier of Faith-Based Investing

As a Christian organization, GuideStone Funds thinks it matters where we invest the resources God has entrusted to us. We also believe investors can pursue attractive returns while maintaining their values. That's why, for 20 years, we have provided Christian investors with a suite of faith-based investment options that seek to do good in addition to doing well.

Over the past two decades, there has been a growing desire amongst many investors — Christian and otherwise

— to more heavily utilize investments that align with personal values.

We applaud this embrace of convictions and recognize the importance within our own organization of being more proactive with both our influence and our investment dollars.

We believe impact investing is the natural next step in GuideStone's mission to deliver Christian values through our investment offerings. By making intentional investments in organizations that seek to protect life, promote human dignity and enhance the efficiency and accessibility of life-sustaining resources, we are putting our values into practice and giving investors the opportunity to partner together to enact positive change in the world.

### Global Impact Fund — Overtly Christian, Returns Focused

The Global Impact Fund seeks capital appreciation with modest current income. It employs an actively managed, manager-of-managers approach and is strategically constructed as a diversified multi-asset class mutual fund.

Investments are purposefully selected by the Fund's subadvisers based on the:

- Positive impact each organization seeks to have on a specific population group or the world at large and
- Ability of each organization to generate attractive returns over the life of the investment

In addition to ensuring adherence to our faith-based investment policy, GuideStone further evaluates each of the Fund's investments against well-defined impact themes. We believe this combined focus on Biblical principles, impact analysis and risk-adjusted returns can help investors serve the underserved while making a meaningful difference with — and within — their portfolio.

#### **Invest With Confidence**

GuideStone has been at the forefront of faith-based investing for several decades. As the nation's largest faith-based mutual fund family<sup>1</sup>, GuideStone Funds is in a unique position to offer impact investing to the evangelical Christian community. We have significant research capabilities, experienced intellectual capital and a long track record of leveraging high-quality institutional asset management firms to create well-diversified investments aligned with Christian values.

Three key tenets drive the management of GuideStone Funds:



Prudent stewardship of investor assets includes the incorporation of a multifaceted **FAITH-BASED** investing program.



An emphasis on **INTENTIONAL** risk may help investors reach their long-term goals.



ACTIVE portfolio management that identifies best-in-class managers and optimizes the allocation of capital among them can add value over a full market cycle.

# Your values influence the way you LIVE. They should also influence the way you INVEST.

To learn more about the Global Impact Fund and GuideStone's unique approach to impact investing, visit our website at:

#### GuideStoneFunds.com/Impact

#### IMPORTANT INFORMATION

There can be no guarantee that any strategy will be successful (risk management or otherwise). All investing involves risk, including potential loss of principal.

An investment in the Fund involves risks that can significantly affect the Fund's performance, including Credit Risk, Equity Risk, Faith-Based Investing Risk, Fixed Income Securities Risk, Foreign Securities Risk and Market Risk.

**Impact Investing:** The Fund's impact investing criteria could cause it to perform differently compared to funds that do not apply such criteria. Successful application of the Fund's impact investing strategy will depend upon the Adviser's and each sub- adviser's skill in properly identifying and analyzing impact investing issues. Investments may not generate the amount of positive impact that was intended when the investment was made.

**Emerging Market investing** may be subject to additional economic, political, legal, liquidity and currency risks not associated with more developed markets.

**Foreign Securities Risk:** Obligations or securities of foreign issuers may be negatively affected by political events, economic conditions or inefficient, illiquid or unregulated markets in foreign countries.

Investing involves risk. Principal loss is possible. Funds invested in accordance with the faith-based investment restrictions of GuideStone Financial Resources may not be able to take advantage of certain investment opportunities due to these restrictions, which may adversely affect investment performance.

<sup>1</sup> As of September 30, 2022, GuideStone Funds has \$14.2 billion in assets, which makes GuideStone Funds the nation's largest faith-based mutual fund family. No other faith-based fund family exceeds GuideStone Funds in asset

size.

GuideStone Capital Management, LLC (the "Adviser"), the adviser to the Fund, may invest directly in securities on behalf of the Fund. The Adviser also maintains a sub-advisory agreement with Parametric Portfolio Associates LLC ("Parametric") under which Parametric will provide completion portfolios within the Fund, as instructed by the Adviser. The Adviser's direct investments and Parametric's "completion portfolios" are used to assist in preserving the desired risk exposures for the Fund in furtherance of its investment objective. Direct investments and completion portfolios that are short-term in nature are not included in the target allocations of the Fund to sub-advisers listed above.

Private investments are generally not registered under the Securities Act of 1933 or the Investment Company Act of 1940, and investors do not have the same protections of the federal securities laws applicable to public investments. These investments are not available to individual investors directly unless certain minimum financial requirements are met. The Fund's investments in private funds and similar vehicles may be difficult to value and are generally illiquid, leveraged, concentrated in an industry or group of industries, non-diversified, small- or micro-cap in size and involve a substantial degree of risk.

You should carefully consider the investment objectives, risks, charges and expenses of the GuideStone Funds® before investing. For a copy of the prospectus with this and other information about the Funds, please call 1-888-GS-FUNDS (1-888-473-8637) or visit GuideStoneFunds.com/Funds to view or download a prospectus. You should read the prospectus carefully before investing.

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